

# KATWALK NEW YORK CITY



Katwalk Bar & Lounge, located at 2 West 35th Street, offers a cozy yet chic ambiance that is purr-fectly suited for your private party or special event.

Consider the spacious Katwalk Main Level or the intimate Katwalk Private Kat Lounge for your next event, be it a corporate event, fundraiser, product launch or fashion show, we accommodate any type of event.

## KATWALK MAIN LEVEL

- Accommodates 275 guests for a cocktail party event.
- Features 20 glass showcases for product promotion.\*
- Offers state-of-the-art media component system featuring two 12'x12' HDTV LCD Projector Screens and three 42" HDTV LCD screens with Dolby Digital Surround Sound.
- Display your corporate brand and logo.
- Play music videos, fashion shows, sporting events.



## PRIVATE KAT LOUNGE

- VIP atmosphere with Private bar.
- Accommodates 75 guests for a cocktail event.
- Features 5 glass showcases for product promotion.\*
- Showcase your promotional items, such as bottles, jewelry or cosmetics in Katwalk's unique glass cases.

\*Showcase dimensions:  
Height 16.5" Width 9" Depth 4.5"

## KATWALK BAR & LOUNGE OFFERS THE FOLLOWING AMENITIES:

Actual Catwalk for fashion shows, speeches, etc. • High speed internet access  
Wireless microphone • On-site event professional present  
Outside vendors permitted • On-site storage available • Coat check available  
Local hotel accommodations • Transport services provided  
State-of-the-art sound and intelligent lighting system



For more information and to book your event contact Katwalk Special Events Department at 212-594-9343 or email [eventdirector@katwalknyc.com](mailto:eventdirector@katwalknyc.com). All major credit cards are accepted.  
Reservation policy: 50% of event payment is non-refundable when canceling any time prior to the event. 100% of event payment is non-refundable when canceling within 30 days of the event.

## CLIENT EVENTS & TESTIMONIALS



### CORPORATE EVENTS

- Ernst & Young after work corporate event
- CSFB after work corporate event
- NBC/Maury Povich & Connie Chung holiday party for the Maury Povich Show
- FOX5/UPN9 event for media personalities of FOX5 & UPN9
- Harper's Bazaar Fashion Show
- Macy's after-work networking event in the Private Kat Lounge
- Lehman Brothers valued employee event
- HP product launch party
- XOXO product launch party
- Price Waterhouse Coopers after work event



### CHARITABLE EVENTS

- City Harvest Fundraiser
- iMentor Fundraising Event
- Libby Ross Foundation Fundraiser for Women's Breast Cancer research
- Unicef Fundraiser for Tsunami victims
- United Way/Merrill Lynch Fundraising Event
- Workshop in Business Opportunities (WIBO) wine tasting event



### CLIENTELE QUOTES...

*"What a beautiful venue! And when I looked up and saw that there was an actual Catwalk, I thought what an amazing place to hold a fashion show or give a speech."*  
 – Donna Rubinstein Coogan, Author, *The Modeling Life*

*"Katwalk, thanks for a great holiday/corporate event. Everyone had a great time. And displaying our corporate logo on all of your screens made a big event feel very personal."*  
 – Brian Subers, Sales Manager of HP

*"Michael, thank you so much for your cooperation and help with Thursday night's event. I appreciate your kind words and especially the kind donation!!!"*  
 – Lori Ross, Founder of the Libby Ross Foundation for Women's Breast Cancer

*"The accommodations were perfect, appetizers, champagne, drinks, music, atmosphere. I know my friends really enjoyed themselves there. I couldn't have possibly picked a better place in NYC!"*

– Paola Silva, celebrated her birthday at Katwalk

*"Mike, on behalf of UCA, would want to thank you and your staff for hosting several great corporate events. Our clients were very happy!"*

– Rick Paniker, Senior Executive, UCA Computer Systems

*"Katwalk, thanks for hosting a great event for the Maury Povich Party."*  
 – Vinnie Fusco, Producer, Maury Povich

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## MENU

### DRINK SELECTIONS • OPEN BAR PACKAGES

**Top Shelf**...\$20 per person per hour\*

(Grey Goose, Johnnie Walker Red, Ketel One, Makers Mark, etc.)

**Premium**...\$15 per person per hour\*

(Stoli, Absolut, Jack Daniels, etc.)

**Standard** (House Liquor)...\$12 per person per hour\*

~ All open bar packages have a 2 hour minimum and a 20 person minimum ~

*Discounted rate for open bar events over 3 hours*

- All open bar packages include the following: Beer (Import & Domestic), Premium Wine, Soft Drinks, Juices, and Red Bull.
- All open bar packages do NOT include the following: Shots, Doubles, Cosmos, and Martinis.
- Optional: There is a one time charge of \$5 per person to include shots, and a one time charge of \$10 per person to include Shots, Cosmos, and Martinis.

### FOOD SELECTIONS

#### PREMIUM HORS D'OEUVRES

**FREE per person for One Hour (Choice of 3)**

*\$10.00 per person per hour\* for Additional Hours*

Southwestern Nacho Platter  
*Baked tortilla chips with nacho cheese, fresh salsa, black beans, jalapenos, & sour cream*

Chipotle Ranch Chicken Quesadilla Rolls  
*Served with sour cream and fresh salsa*

Homemade Hummus with Roasted Garlic  
*Served with warm Pita Bread*

Katwalk's Three Cheese Pizza  
*Served with 3 delicious cheeses*

Spinach and Artichoke Dip  
*Served with baked corn chips*

Beer Battered Chicken Tenders  
*Served with honey mustard dipping sauce*

Asian Vegetable Spring Rolls  
*Served with Thai peanut dipping sauce*

Classic Buffalo Wings  
*Spicy wings served with blue cheese dipping sauce*

Nacho Cheese Fries  
Fresh Salsa and Blue Corn Chips

#### EXECUTIVE HORS D'OEUVRES

*\$18.00 per person per hour\* (Choice of 5)*

Grilled Filet Mignon  
*With Horseradish Cream on Toast*

Martini Olive Puff

Shrimp Paella with Chorizo

Wild Mushroom  
*In Phyllo Pastry*

Mini Maryland Crab Cakes  
*With Jalapeno Salsa*

Shrimp Fiesta Tortilla

Jumbo Shrimp

*With Tequila Lime Cocktail Sauce*

Snow Crab Cigar

Hot & Spicy Asian Spring Rolls

Clams Casino Pastry

Stuffed Mushroom  
*With Roasted Garlic and Breadcrumbs*

#### PREMIUM EVENT PACKAGE

*\$20.00 per person\**

**Salad (Choice of 1):** Garden Salad/Caesar Salad

**Entrées (Choice of 3):**

Chicken Francese • Chicken Marsala • Chicken Ala Rustico • Chicken Pesto • Chicken Parmigiana • Veal Marsala  
Veal Milanese • Veal & Peppers • Veal Parmigiana • Shrimp Scampi • Shrimp Marinara • Shrimp Parmigiana  
Fried Calamari

**Side Dishes (Choice of 3):**

Grilled Vegetables • Sauté Spinach • Sauté Broccoli • Portabella Mushrooms • Penne Marinara  
Penne Ala Vodka • Eggplant Rollatini

*\*Price does not include sales tax and gratuity*

*Other food selections available, please call with your request.*

**MENU (cont.)**

**STATIONARY ENTERTAINER PLATTERS\***

*Each Platter serves 10 people  
FREE Assortment of Breads with Platters*

**SALADS**

Mixed Greens - \$55.00 • Caesar Salad - \$55.00 • House Salad - \$55.00

**SIDES**

Garlic Bread (6 feet) - \$15.00 • Mozzarella Sticks - \$35.00 • Broccoli Rabe - \$42.00 • Sauté Spinach - \$42.00  
Sauté Broccoli - \$42.00 • Zucchini Sticks - \$42.00 • Eggplant Rollatini - \$50.00 • Grilled Vegetables - \$50.00  
Portabella Mushrooms - \$50.00 • Rice Pilaf - \$70.00 • Garlic Mashed Potatoes - \$70.00  
String Beans Vinaigrette - \$70.00 • Snap Peas with Baby carrots in Maple Butter - \$70.00

**ENTRÉES**

Penne Ala Vodka - \$80.00 • Fettuccini Alfredo - \$80.00 • Baked Ziti - \$80.00 • Vegetable Lasagna - \$80.00  
Steak Tid Bits - \$85.00 • Chicken Parmigiana - \$100.00 • Chicken Marsala - \$100.00  
Chicken Francese - \$100.00 • Veal Marsala - \$115.00 • Veal Parmigiana - \$115.00  
Veal Milanese - \$115.00 • Shrimp Scampi - \$115.00 • Shrimp Parmigiana - \$115.00  
Fried Calamari - \$115.00 • Blackened Cajun Salmon - \$190.00 • Braised Beef/Broccoli - \$180.00  
Baked Cod with Saffron Lobster Sauce - \$190.00

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**INDIVIDUAL ENTERTAINER PLATTER**

Crudites - \$5.95 per person\*  
*Seasonal Vegetables decoratively presented with herb dip*

Cheese and Fruit Platter - \$8.95 per person\*  
*Assorted Gourmet cheeses artfully arranged with assorted crackers and flat breads*

Antipasta - \$9.95 per person\*  
*Delicious Assortment of smoked meats, gourmet cheeses, and vegetables*

Asian Platter - \$11.95 per person\*  
*Hot and Spicy Asian Spring Rolls, Vegetable and Shrimp Egg Rolls, Tandoori Chicken Satays and Asian Crab Straws*

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**DESSERT**

Chocolate Covered Strawberries - \$6.95 per person\*  
*Artfully decorated with milk chocolate and white chocolate*

Petit Fours - \$8.95 per person\*  
*Beautiful bite size pastries, cookies and elaborately decorated cakes*

Gourmet Cookie Platter - \$75.00 per platter  
*Beautiful mix of bite size gourmet cookies*

Premium Coffee and Tea - \$2.50 per person  
*House Blend, Decaf or Flavors*

*\*Price does not include sales tax and gratuity*

*Other food selections available, please call with your request.*

## SERVICES and GRATUITY

Katwalk can provide all services that you may want for your special day or you may use your own vendors for Food, Floral, Entertainment, Photography, etc..

### SERVICES:

Florist: .....	TBD
Photographer: .....	TBD
Videographer: .....	TBD
Entertainment: .....	TBD

**Athlete & Celebrity appearances offered at discounted rates**

**Full Line of Sports Memorabilia for Silent & Live Auctions (100% of Proceeds donated to Charity)**

### GRATUITY:

Bartender Service: .....	\$200.00 (per)
Cocktail/Food Service: .....	\$200.00 (per)
Service Staff: .....	\$200.00 (per)
Bathroom Attendant: .....	\$200.00 (per)
Coat Check Personnel: .....	\$200.00 (per)
Technical Engineer: .....	\$200.00 (per)
Security Service: .....	\$200.00 (per)
DJ Service: .....	\$300-\$600 (depends on what is required of the DJ)

\$50 gratuity per service person per hour for events that extend past their allotted time.



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## WHERE WE ARE

Katwalk Bar & Lounge is centrally located at 2 West 35th Street in the heart of Manhattan's Fashion District and is easily accessible by public transportation from Penn Station at 34th Street, Grand Central Terminal at 42nd Street, and the New Jersey Path at 33rd Street.

## BY SUBWAY

From the Herald Square Station or 34th Street Subway Station. Take the B, D, F, V or N, Q, R, W NYC Subway to the Herald Square Station. Head North on 6th Avenue for one block to 35th Street. Make a Right on 35th Street and head East to 5th Avenue. Katwalk is located at 2 West 35th Street near the corner of 5th Avenue.

## FROM THE 33RD STREET STATION

Take the Local 6 train to the 33rd Street Station. Head West on 33rd Street for three blocks and make Right onto 5th Avenue. Head North for two blocks and make a Left onto W 35th Street. Katwalk is located at 2 West 35th Street near the corner of 5th Avenue.

## FROM THE 33RD STREET PATH STATION

Take the 33rd Street PATH Train to the 33rd Street Station. Head North on 6th Avenue for two blocks to 35th Street. Make a Right on 35th Street and head East to 5th Avenue. Katwalk is located at 2 West 35th Street near the corner of 5th Avenue.

## PARKING

Free parking on 35th Street after 7pm.

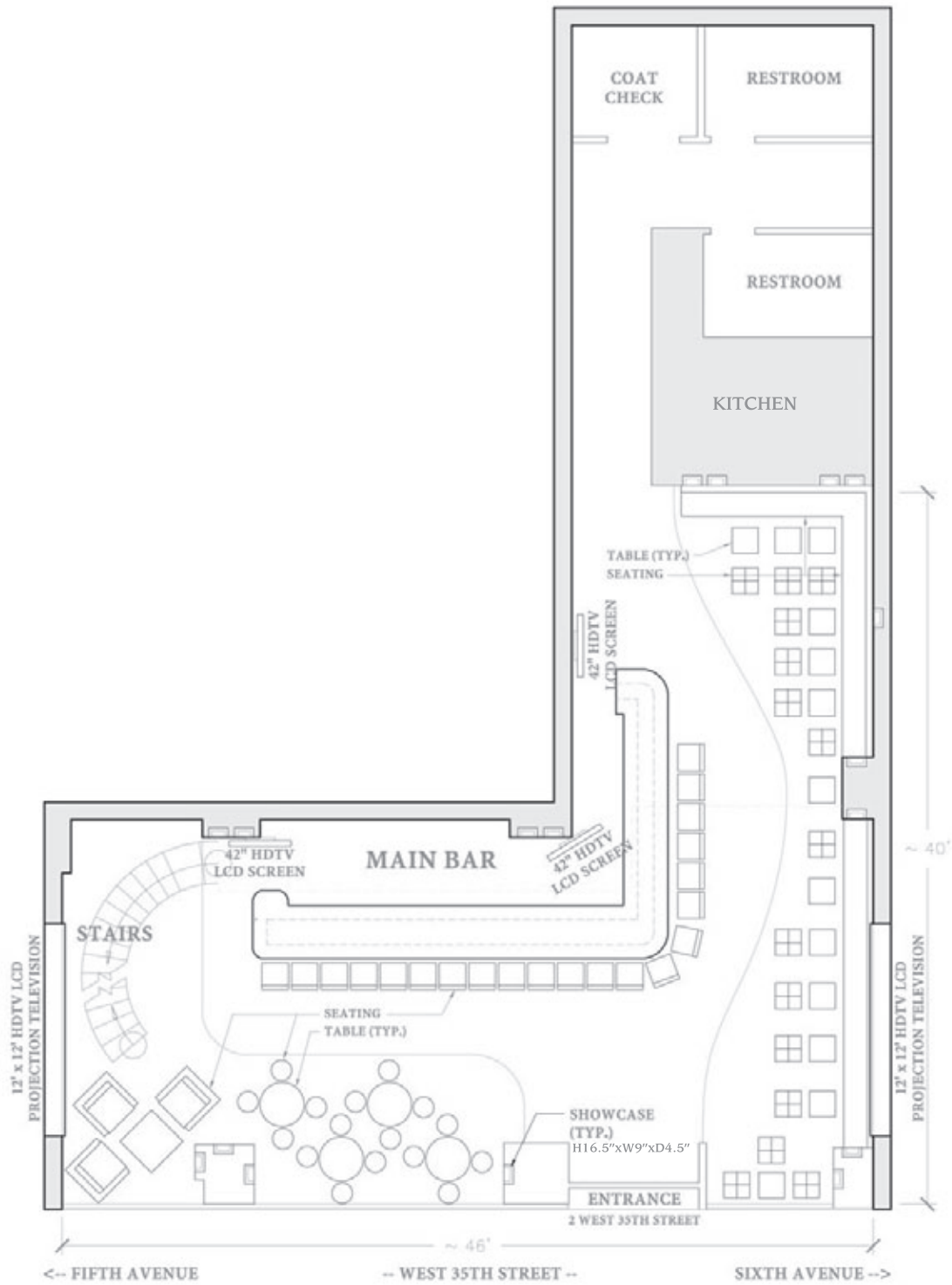
The following parking garages are each located on W. 35th Street between 5th and 6th Avenues:  
2 Icon, Meyer and 1 Central

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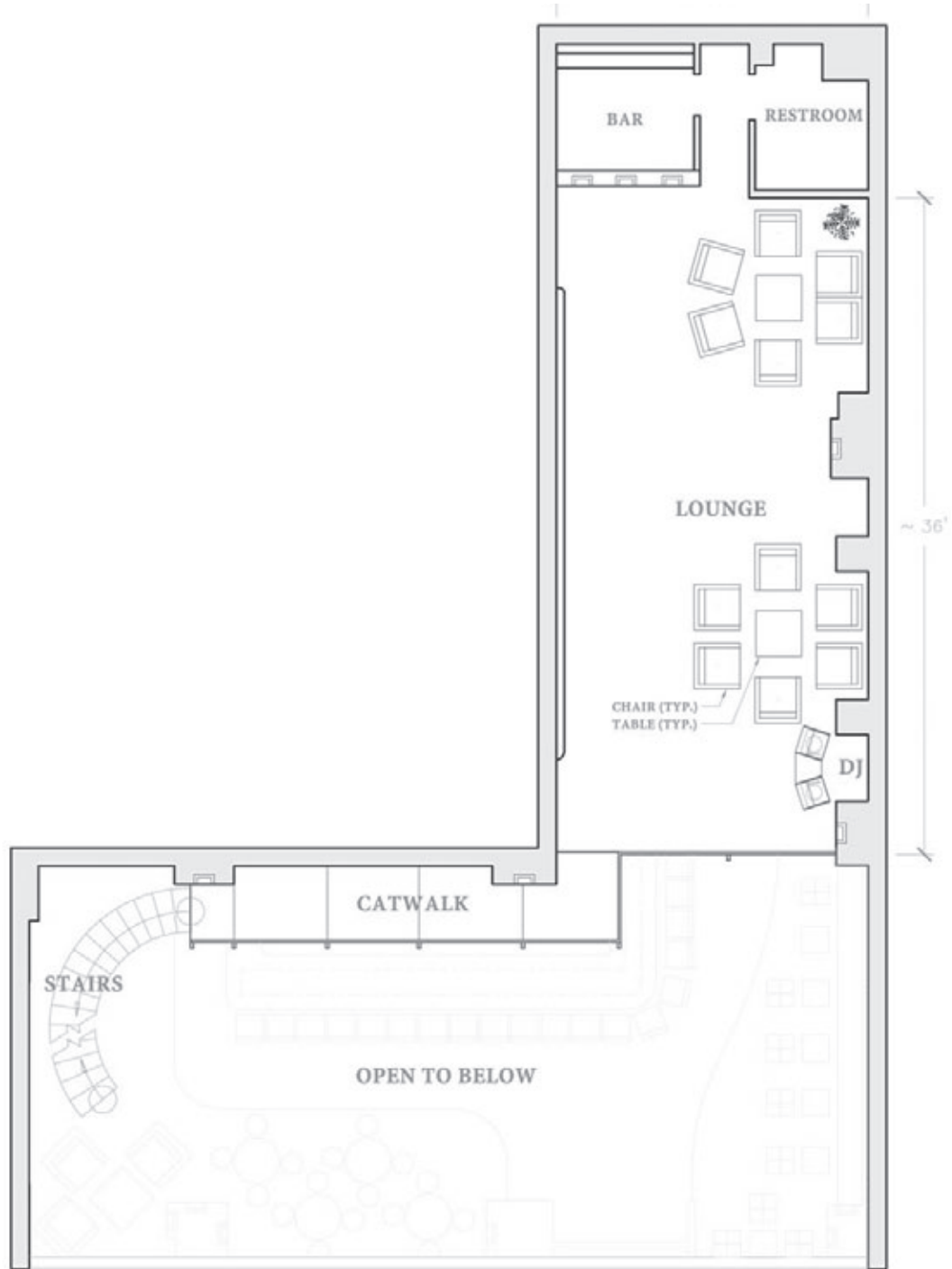


MAIN LEVEL

KATWALK  
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KAT LOUNGE

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